



NOTICE OF PUBLICATION UNDER §12(a)
MAILING DATE: Dec 19, 2007
PUBLICATION DATE: Jan 8, 2008

The mark identified below will be published in the Official Gazette on Jan 8, 2008. Any party who believes they will be damaged by registration of the mark may oppose its registration by filing an opposition to registration or a request to extend the time to oppose within thirty (30) days from the publication date on this notice. If no opposition is filed within the time specified by law, the USPTO may issue a Certificate of Registration.

To view the Official Gazette online or to order a paper copy, visit the USPTO website at <http://www.uspto.gov/web/trademarks/tmog/> any time within the five-week period after the date of publication. You may also order a printed version from the U.S. Government Printing Office (GPO) at <http://bookstore.gpo.gov> or 202-512-1800. To check the status of your application, go to <http://tarr.uspto.gov/>.

SERIAL NUMBER: 77212547
MARK: BKWSU
OWNER: Brahma Kumaris World Spiritual Organizat

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

COLONEL HANSA RAVAL, MC, US ARMY (RET)
BRAHMA KUMARIS WORLD SPIRITUAL ORGANIZATION
710 MARQUIS ST
SAN ANTONIO, TX 78216-5220

Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	77212547	FILING DATE	06/21/2007
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	IM, JEAN H	L.O. ASSIGNED	101

PUB INFORMATION

RUN DATE	12/06/2007
PUB DATE	01/08/2008
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE
STATUS DATE	12/05/2007
LITERAL MARK ELEMENT	BKWSU

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPub 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	YES
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO

66A	NO	66A	NO		
NO BASIS	YES	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	BKWSU
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Brahma Kumaris World Spiritual Organization
ADDRESS	710 Marquis San Antonio, TX 78216
ENTITY	03-CORPORATION
CITIZENSHIP	Texas

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Operating an online shopping site in the field of spirituality and meditation

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	01/00/2004	FIRST USE IN COMMERCE DATE	01/00/2004	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	BRAHMA KUMARIS WORLD SPIRITUAL YOU

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/05/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	016
12/05/2007	CNSA	O	APPROVED FOR PUB - PRINCIPAL REGISTER	015
12/05/2007	XAEC	I	EXAMINER'S AMENDMENT ENTERED	014
12/05/2007	GNEA	O	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	013
12/05/2007	GNEA	O	EXAMINERS AMENDMENT E-MAILED	012
12/05/2007	CNEA	R	EXAMINERS AMENDMENT -WRITTEN	011
12/05/2007	ALIE	A	ASSIGNED TO LIE	010
11/20/2007	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	009
11/20/2007	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	008
11/20/2007	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	007
09/25/2007	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	006
09/25/2007	GNRT	F	NON-FINAL ACTION E-MAILED	005
09/25/2007	CNRT	R	NON-FINAL ACTION WRITTEN	004
09/24/2007	DOCK	D	ASSIGNED TO EXAMINER	003
06/27/2007	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
06/26/2007	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	NONE
CORRESPONDENCE ADDRESS	COLONEL HANSA RAVAL, MC, US ARMY (RET) BRAHMA KUMARIS WORLD SPIRITUAL ORGANIZAT 710 MARQUIS ST SAN ANTONIO, TX 78216-5220
DOMESTIC REPRESENTATIVE	NONE

BKWSU

Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	77212547	FILING DATE	06/21/2007
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
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TM ATTORNEY	IM, JEAN H	L.O. ASSIGNED	101

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STATUS DATE	12/05/2007
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DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPub 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	YES
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO

66A	NO	66A	NO		
NO BASIS	YES	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	BKWSU
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Brahma Kumaris World Spiritual Organization
ADDRESS	710 Marquis San Antonio, TX 78216
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CITIZENSHIP	Texas

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09/25/2007	GNRT	F	NON-FINAL ACTION E-MAILED	005
09/25/2007	CNRT	R	NON-FINAL ACTION WRITTEN	004
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DOMESTIC REPRESENTATIVE	NONE

BKWSU

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	77212547	FILING DATE	06/21/2007
REG NUMBER	0000000	REG DATE	N/A
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SECTION 15	NO	REPub 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	YES
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO

66A	NO	66A	NO		
NO BASIS	YES	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	BKWSU
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

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PSEUDO MARK	BRAHMA KUMARIS WORLD SPIRITUAL YOU

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12/05/2007	GNEA	O	EXAMINERS AMENDMENT E-MAILED	012
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09/25/2007	GNRT	F	NON-FINAL ACTION E-MAILED	005
09/25/2007	CNRT	R	NON-FINAL ACTION WRITTEN	004
09/24/2007	DOCK	D	ASSIGNED TO EXAMINER	003
06/27/2007	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
06/26/2007	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	NONE
CORRESPONDENCE ADDRESS	COLONEL HANSA RAVAL, MC, US ARMY (RET) BRAHMA KUMARIS WORLD SPIRITUAL ORGANIZAT 710 MARQUIS ST SAN ANTONIO, TX 78216-5220
DOMESTIC REPRESENTATIVE	NONE

BKWSU

To: Brahma Kumaris World Spiritual Organizat ETC. (trademark@bktexas.com)
Subject: TRADEMARK APPLICATION NO. 77212547 - BKWSU - N/A
Sent: 12/5/2007 11:59:10 AM
Sent As: ECOM101@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 77/212547

MARK: BKWSU

77212547

CORRESPONDENT ADDRESS:

COLONEL HANSA RAVAL, MC, US ARMY

(RET)

BRAHMA KUMARIS WORLD SPIRITUAL
ORGANIZAT
710 MARQUIS ST
SAN ANTONIO, TX 78216-5220

GENERAL TRADEMARK INFORMATION:
<http://www.uspto.gov/main/trademarks.htm>

APPLICANT: Brahma Kumaris World Spiritual
Organizat ETC.

CORRESPONDENT'S REFERENCE/DOCKET

NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

trademark@bktexas.com

EXAMINER'S AMENDMENT

ISSUE/MAILING DATE: **12/5/2007**

AMENDMENT: In accordance with the authorization granted by applicant on December 4, 2007, the application has been AMENDED as indicated below. Please advise the undersigned immediately if there is an objection to the amendment. Otherwise, no response is necessary. TMEP §707.

Translation

The translation statement submitted in the response of 11/20/07 has been deleted since it is inapplicable.

The remainder of the amendments in the 11/20/07 response have been entered and are acceptable. All issues have been addressed by applicant.

/Jean H. Im/

Trademark Attorney

Law Office 101

571-272-9303

jean.im@uspto.gov

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at <http://tarr.uspto.gov>. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

To: Brahma Kumaris World Spiritual Organizat ETC. (trademark@bktexas.com)
Subject: TRADEMARK APPLICATION NO. 77212547 - BKWSU - N/A
Sent: 12/5/2007 11:59:11 AM
Sent As: ECOM101@USPTO.GOV
Attachments:

IMPORTANT NOTICE
USPTO OFFICE ACTION HAS ISSUED ON 12/5/2007 FOR
APPLICATION SERIAL NO. 77212547

Please follow the instructions below to continue the prosecution of your application:

VIEW OFFICE ACTION: Click on this link
http://tportal.uspto.gov/external/portal/tow?DDA=Y&serial_number=77212547&doc_type=EXA&mail_date=20071205
(or copy and paste this URL into the address field of your browser), or visit
<http://tportal.uspto.gov/external/portal/tow> and enter the application serial number to **access** the Office action.

PLEASE NOTE: The Office action may not be immediately available but will be viewable within 24 hours of this notification.

RESPONSE MAY BE REQUIRED: You should carefully review the Office action to determine (1) if a response is required; (2) how to respond; and (3) the applicable **response time period**. Your response deadline will be calculated from **12/5/2007**.

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System response form at <http://www.uspto.gov/teas/eTEASpageD.htm>.

HELP: For *technical* assistance in accessing the Office action, please e-mail TDR@uspto.gov. Please contact the assigned examining attorney with questions about the Office action.

WARNING

- 1. The USPTO will NOT send a separate e-mail with the Office action attached.**
- 2. Failure to file any required response by the applicable deadline will result in the ABANDONMENT of your application.**

Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	77212547	FILING DATE	06/21/2007
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	IM, JEAN H	L.O. ASSIGNED	101

PUB INFORMATION

RUN DATE	11/21/2007
PUB DATE	N/A
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED
STATUS DATE	11/20/2007
LITERAL MARK ELEMENT	BKWSU

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	YES	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPub 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO

66A	NO	66A	NO		
NO BASIS	YES	NO BASIS	YES		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	BKWSU
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Brahma Kumaris World Spiritual Organization
ADDRESS	710 Marquis San Antonio, TX 78216
ENTITY	03-CORPORATION
CITIZENSHIP	Texas

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Operating an online shopping site in the field of spirituality and meditation

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	01/00/2004	FIRST USE IN COMMERCE DATE	01/00/2004	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	BRAHMA KUMARIS WORLD SPIRITUAL YOU
TRANSLATION	"The foreign wording in the mark translates into English as daughters."

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
11/20/2007	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	009
11/20/2007	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	008
11/20/2007	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	007
09/25/2007	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	006
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09/25/2007	CNRT	R	NON-FINAL ACTION WRITTEN	004
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06/27/2007	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
06/26/2007	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	NONE
CORRESPONDENCE ADDRESS	COLONEL HANSA RAVAL, MC, US ARMY (RET) BRAHMA KUMARIS WORLD SPIRITUAL ORGANIZAT 710 MARQUIS ST SAN ANTONIO, TX 78216-5220
DOMESTIC REPRESENTATIVE	NONE

BKWSU

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77212547
LAW OFFICE ASSIGNED	LAW OFFICE 101
MARK SECTION (no change)	
GOODS AND/OR SERVICES SECTION (current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Provision of advertising space by electronic means and global information networks; editing and publication of advertising matter for others via the internet, specifically websites; operating an online shopping site in the field of spirituality and meditation	
GOODS AND/OR SERVICES SECTION (proposed)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Operating an online shopping site in the field of spirituality and meditation	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/00/2004
FIRST USE IN COMMERCE DATE	At least as early as 01/00/2004
STATEMENT TYPE	"The substitute specimen(s) was in use in commerce as of the filing date of the application."
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPU0-6521868226-175307139_._BKWSU_Class_35.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS2\EXPORT14\772\125\77212547\xml3\ROA0002.JPG
SPECIMEN DESCRIPTION	Screenshot of online bookstore bearing mark.
ADDITIONAL STATEMENTS SECTION	
TRANSLATION	"The foreign wording in the mark translates into English as daughters."
MISCELLANEOUS STATEMENT	Applicant respectfully instructs the trademark examining attorney to delete the claim of acquired distinctiveness from the application record.
SIGNATURE SECTION	
DECLARATION SIGNATURE	/hr108/
SIGNATORY'S NAME	Colonel Hansa Raval, MC, US Army (ret)
SIGNATORY'S POSITION	Lead Coordinator
DATE SIGNED	11/20/2007
RESPONSE SIGNATURE	/hr108/

Input Field	Entered
SIGNATORY'S NAME	Colonel Hansa Raval, MC, US Army (ret)
SIGNATORY'S POSITION	Lead Coordinator
DATE SIGNED	11/20/2007
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Nov 20 15:47:39 EST 2007
TEAS STAMP	USPTO/ROA-65.218.68.226-2 0071120154739600030-77212 547-41065584b6278735ad31b c196f52674c7-N/A-N/A-2007 1119175307139418

PTO Form 1957 (Rev 9/2005)

OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **77212547** has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Provision of advertising space by electronic means and global information networks; editing and publication of advertising matter for others via the internet, specifically websites; operating an online shopping site in the field of spirituality and meditation

Original Filing Basis:

Proposed: Class 035 for Operating an online shopping site in the field of spirituality and meditation

Filing Basis: Section 1(a), Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 01/00/2004 and first used in commerce at least as early as 01/00/2004, and is now in use in such commerce.

Applicant hereby submits a new specimen for Class 035. The specimen(s) submitted consists of Screenshot of online bookstore bearing mark..

For an application based on 1(a), Use in Commerce, "The substitute specimen(s) was in use in commerce as of the filing date of the application."

Original PDF file:

SPU0-6521868226-175307139_._BKWSU_Class_35.pdf

Converted PDF file(s) (1 page)

Specimen File1

ADDITIONAL STATEMENTS

Translation

"The foreign wording in the mark translates into English as daughters."

Applicant respectfully instructs the trademark examining attorney to delete the claim of acquired distinctiveness from the application record.

SIGNATURE(S)

Declaration Signature

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii). If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods or services listed in the application as of the application filing date. 37 C.F.R. Secs. 2.34(a)(1)(i). The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm,

corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /hr108/ Date: 11/20/2007

Signatory's Name: Colonel Hansa Raval, MC, US Army (ret)

Signatory's Position: Lead Coordinator

Response Signature

Signature: /hr108/ Date: 11/20/2007

Signatory's Name: Colonel Hansa Raval, MC, US Army (ret)

Signatory's Position: Lead Coordinator

The signatory has confirmed that he/she is currently not represented by an attorney, and that he/she is either (1) the applicant; or (2) a person(s) with legal authority to bind the applicant. He/she also confirms that if he/she is an applicant who was previously represented by an attorney, either he/she has filed a signed revocation of power of attorney with the USPTO or the USPTO has granted the prior attorney's request to withdraw.

Serial Number: 77212547

Internet Transmission Date: Tue Nov 20 15:47:39 EST 2007

TEAS Stamp: USPTO/ROA-65.218.68.226-2007112015473960

0030-77212547-41065584b6278735ad31bc196f

52674c7-N/A-N/A-20071119175307139418



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Webshop, New York, USA: http://www.bkwsu.net/us_studio

Eternity Ink, Sydney, Australia: <http://www.bkmedia.com.au>

BK Publications, London, UK: <http://www.bkpublications.com>

The Brahma Kumaris recognize the intrinsic spirituality and goodness of all human beings and share their understandings that encourage and facilitate the development of spiritual awareness, attitudes and skills. This lifelong learning process is assisted by products from the Brahma Kumaris.

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To: Brahma Kumaris World Spiritual Organizat ETC. (trademark@bktexas.com)
Subject: TRADEMARK APPLICATION NO. 77212547 - BKWSU - N/A
Sent: 9/25/2007 9:13:05 AM
Sent As: ECOM101@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 77/212547

MARK: BKWSU

77212547

CORRESPONDENT ADDRESS:

COLONEL HANSA RAVAL, MC, US ARMY
(RET)
BRAHMA KUMARIS WORLD SPIRITUAL
ORGANIZAT
710 MARQUIS ST
SAN ANTONIO, TX 78216-5220

RESPOND TO THIS ACTION:

<http://www.uspto.gov/teas/eTEASpageD.htm>

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/main/trademarks.htm>

APPLICANT: Brahma Kumaris World Spiritual
Organizat ETC.

CORRESPONDENT'S REFERENCE/DOCKET

NO:
N/A

CORRESPONDENT E-MAIL ADDRESS:

trademark@bktexas.com

OFFICE ACTION

TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE.

ISSUE/MAILING DATE: 9/25/2007

The assigned trademark examining attorney has reviewed the referenced application and has determined the following:

Search Results

The Office records have been searched and no similar registered or pending mark has been found that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

Identification of Services

Class 35

The wording “editing and publication of advertising matter for others via the internet, specifically websites” in the identification of services is indefinite and must be clarified. TMEP §1402.01. Specifically, it is unclear whether the services are provided via websites.

Applicant may substitute the following wording in class 35, if accurate (changes in italics): **editing and publication of advertising matter for others via the Internet, specifically *via* websites**

Please note that, while the identification of goods and/or services may be amended to clarify or limit the goods and/or services, adding to the goods and/or services or broadening the scope of the goods and/or services is not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, applicant may not amend the identification to include goods and/or services that are not within the scope of the goods and/or services set forth in the present identification.

For assistance with identifying and classifying goods and/or services in trademark applications, please see the online searchable *Manual of Acceptable Identifications of Goods and Services* at <http://tess2.uspto.gov/netathtml/tidm.html>.

Basis

Applicant has not specified a filing basis for the application. An application must specify and meet the requirements of at least one filing basis. 37 C.F.R. §2.32(a)(5); TMEP §806. An application may be filed based on any of the following:

- (1) **Use of the mark in commerce** under Trademark Act Section 1(a), 15 U.S.C. §1051(a) (TMEP §806.01(a));
- (2) **A bona fide intention to use the mark in commerce** under Trademark Act Section 1(b), 15 U.S.C. §1051(b) (TMEP §806.01(b));
- (3) A claim of **priority**, based on an **foreign application** filed within six months of the filing date of the U.S. application, under Trademark Act Section 44(d), 15 U.S.C. §1126(d) (TMEP §806.01(c)); and/or
- (4) **A foreign registration** of a mark in applicant’s country of origin under Trademark Act Section 44(e), 15 U.S.C. §1126(e) (TMEP §806.01(d)).

Therefore, applicant must (1) amend the application to specify at least one filing basis, and (2) satisfy all the requirements for the basis or bases asserted. TMEP §806.

Depending on the circumstances, applicant may be entitled to assert more than one of the above bases for filing. In such a case, applicant must: (1) satisfy all requirements for each basis claimed; (2) state that more than one basis is being asserted; and (3) list separately each basis, followed by the goods or services to which that basis applies. *See* 37 C.F.R. §2.34; TMEP §§806.02 *et seq.*

Although multi-basis applications are permitted, applicant may not assert both use in commerce and intent to use for the same goods or services. 37 C.F.R. §2.34(b)(1); TMEP §806.02(b).

An application based on use of the mark in commerce must include the following:

- (1) The following statement: **“The mark is in use in commerce, as defined by 15 U.S.C. §1127, and was in use in such commerce on or in connection with the goods or services listed in the application on the application filing date”**;
- (2) The **date of first use of the mark anywhere** on the goods or in connection with services;
- (3) The **date of first use of the mark in commerce** as a trademark or service mark;
- (4) One **“specimen”** that shows the mark used on the goods, or in connection with the services, for *each* class of goods and services (i.e., shows how applicant actually uses the mark in commerce). If a specimen was not submitted with the initial application, applicant must submit the following statement: **“The specimen was in use in commerce at least as early as the application filing date.”**
- (5) Verification, in an affidavit or signed declaration under 37 C.F.R. §§2.20 and 2.33, of the above statements and dates of use.

15 U.S.C. §1051(a); 37 C.F.R. §§2.34(a)(1) and 2.59(a); TMEP §806.01(a).

An application based on a bona fide intention to use the mark in commerce must include the following statement, verified with an affidavit or a signed declaration under 37 C.F.R. §§2.20 and 2.33:

Applicant has had a bona fide intention to use the mark in commerce on or in connection with the goods or services listed in the application as of the filing date of the application.

Trademark Act Section 1(b), 15 U.S.C. §1051(b); 37 C.F.R. §2.34(a)(2); TMEP §806.01(b).

If applicant responds to this Office action via TEAS, applicant may check the box for a “signed declaration,” and properly sign the form by either (1) choosing an electronic signature consisting of any combination of letters, numbers, spaces and/or punctuation marks, preceded and followed by the forward slash (/) symbol (e.g., /johndoe/), and entering this in the signature block on the response form, or (2) attaching a JPG or PDF image of a declaration under 37 C.F.R. §2.20 (see declaration paragraph below) together with a pen-and-ink signature. TMEP §804.05.

If applicant responds to this Office action on paper, via regular mail, applicant may provide the following declaration at the end of the response, properly signed and dated:

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §§1051(b), 1126(d) or 1126(e), he/she believes the applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

(Signature)

(Print or Type Name and Position)

(Date)

Section 2(f)

Applicant states that the applied-for mark has acquired distinctiveness under Section 2(f) of the Trademark Act. However, this statement is unnecessary because the mark appears to be inherently distinctive. 15 U.S.C. §1052(f); TMEP §1212.02(d). Applicant can withdraw the claim of acquired distinctiveness by instructing the trademark examining attorney to delete it from the application record. Moreover, a Section 2(f) claim can only be made when the application is based upon use in commerce or Section 44.

Response

There is no required format or form for responding to this Office action. The Office recommends applicants use the Trademark Electronic Application System (TEAS) to respond to Office actions online at <http://www.uspto.gov/teas/index.html>. However, if applicant responds on paper via regular mail, the response should

include the following information: (1) the name and law office number of the examining attorney; (2) the serial number of this application; (3) the mailing date of this Office action; and (4) applicant's telephone number.

The response should address each refusal and/or requirement raised in the Office action. If a refusal has issued, applicant may wish to argue against the refusal, i.e., submit arguments and/or evidence as to why the refusal should be withdrawn and why the mark should register. To respond to requirements, applicant should simply set forth in writing the required changes or statements and request that the Office enter them into the application record.

The response *must* be signed by applicant or someone with legal authority to bind applicant (i.e., a corporate officer of a corporate applicant, the equivalent of an officer for unincorporated organizations or limited liability company applicants, a general partner of a partnership applicant, each applicant for applications with multiple individual applicants, etc.). TMEP §§712 *et seq.*

Applicant may wish to hire a specialist attorney to assist in prosecuting this application because of the technicalities involved. The Office cannot aid in the selection of a trademark attorney. 37 C.F.R. §2.11. Applicant may wish to consult the Yellow Pages for a listing of attorneys specializing in trademark or intellectual property law, or seek guidance from its local Bar Association attorney-referral service.

/Jean H. Im/

Trademark Attorney

Law Office 101

571-272-9303

jean.im@uspto.gov

RESPOND TO THIS ACTION: If there are any questions about the Office action, please contact the assigned examining attorney. A response to this Office Action should be filed using the Office's Response to Office action form available at <http://www.uspto.gov/teas/eTEASpageD.htm>. If notification of this Office action was received via e-mail, no response using this form may be filed for 72 hours after receipt of the notification. **Do not attempt to respond by e-mail as the USPTO does not accept e-mailed responses.**

If responding by paper mail, please include the following information: the application serial number, the mark, the filing date and the name, title/position, telephone number and e-mail address of the person signing the response. Please use the following address: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at <http://tarr.uspto.gov>. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

To: Brahma Kumaris World Spiritual Organizat ETC. (trademark@bktexas.com)
Subject: TRADEMARK APPLICATION NO. 77212547 - BKWSU - N/A
Sent: 9/25/2007 9:13:07 AM
Sent As: ECOM101@USPTO.GOV
Attachments:

IMPORTANT NOTICE
USPTO OFFICE ACTION HAS ISSUED ON 9/25/2007 FOR
APPLICATION SERIAL NO. 77212547

Please follow the instructions below to continue the prosecution of your application:

VIEW OFFICE ACTION: Click on this link http://portal.uspto.gov/external/portal/tow?DDA=Y&serial_number=77212547&doc_type=OOA&mail_date=20070925 (or copy and paste this URL into the address field of your browser), or visit <http://portal.uspto.gov/external/portal/tow> and enter the application serial number to **access** the Office action.

PLEASE NOTE: The Office action may not be immediately available but will be viewable within 24 hours of this notification.

RESPONSE MAY BE REQUIRED: You should carefully review the Office action to determine (1) if a response is required; (2) how to respond; and (3) the applicable **response time period**. Your response deadline will be calculated from **9/25/2007**.

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System response form at <http://www.uspto.gov/teas/eTEASpageD.htm>.

HELP: For *technical* assistance in accessing the Office action, please e-mail TDR@uspto.gov. Please contact the assigned examining attorney with questions about the Office action.

WARNING

- 1. The USPTO will NOT send a separate e-mail with the Office action attached.**
- 2. Failure to file any required response by the applicable deadline will result in the ABANDONMENT of your application.**

*** User:jim ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	77212153[SN]
02	52	0	52	35	0:01	*br{v0:2}hm*[bi,ti] not dead [ld]
03	212	0	212	126	0:41	*{"ckq"}{v0:2}m{v0:2}r{v0:2}{"szc"}*[bi,ti] not dead [ld]
04	26	0	26	12	0:03	*brama*[bi,ti] not dead [ld]
05	30908	N/A	0	0	0:01	*world*[bi,ti] or *wrlld*[bi,ti]
06	32346	N/A	0	0	0:03	*sp{v0:2}r{v0:2}t*[bi,ti]
07	5473	N/A	0	0	0:02	*un{v0:2}v{v0:2}r{"sz"}{v0:2}t*[bi,ti]
08	194	0	194	132	0:02	5 and (6 or 7) not dead [ld]
09	24	0	24	21	0:01	6 and 7 not dead [ld]
10	1	0	1	1	0:03	*bkw*[bi,ti] not dead [ld]
11	7	0	7	5	0:03	*kws*[bi,ti] not dead [ld]
12	35	0	35	27	0:03	*wsu*[bi,ti] not dead [ld]
13	0	0	0	0	0:04	("b kwsu" or "bk wsu" or "bkw su" or "bkws u" or "bk ws u" or "bk w su" or "b k w s u")[bi,ti] not dead [ld]

Session started 9/24/2007 3:18:17 PM
Session finished 9/24/2007 3:29:03 PM
Total search duration 1 minutes 8 seconds
Session duration 10 minutes 46 seconds
Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 77212547

From: TMDesignCodeComments
Sent: Wednesday, June 27, 2007 00:08 AM
To: trademark@bktexas.com
Subject: Notice of Pseudo Mark for Serial Number: 77212547

**ATTORNEY REFERENCE
NUMBER:**

The USPTO may assign pseudo marks, as appropriate, to new applications to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

You are not required to respond to this notice. However, if you would like to suggest additions or changes to the pseudo mark assigned to your mark, please send an email to TMDesignCodeComments@USPTO.GOV or call 1-800-786-9199 to speak to a Customer Service representative. No fee is necessary. (Please include the serial number of your application on ALL correspondence with the USPTO.) The USPTO will review your request and update the record if appropriate.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Pseudo marks assigned to the referenced serial number are listed below.

PSEUDO MARK:

BRAHMA KUMARIS WORLD SPIRITUAL YOU

Trademark/Service Mark Application, Principal Register

Serial Number: 77212547
Filing Date: 06/21/2007

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77212547
MARK INFORMATION	
*MARK	BKWSU
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	BKWSU
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
APPLICANT INFORMATION	
*OWNER OF MARK	Brahma Kumaris World Spiritual Organization
*STREET	710 Marquis
*CITY	San Antonio
*STATE (Required for U.S. applicants)	Texas
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	78216
PHONE	210-344-8343
FAX	210-344-8343 (by request)
EMAIL ADDRESS	trademark@bktexas.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
*STATE/COUNTRY OF INCORPORATION	Texas
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
DESCRIPTION	Provision of advertising space by electronic means and global information networks; editing and publication of advertising

	matter for others via the internet, specifically websites; operating an online shopping site in the field of spirituality and meditation.
FILING BASIS CURRENT NO BASIS IN	YES
ADDITIONAL STATEMENTS SECTION	
SECTION 2(f)	The mark has become distinctive of the goods/services through the applicant's substantially exclusive and continuous use in commerce for at least the five years immediately before the date of this statement.
MISCELLANEOUS STATEMENT	BKWSU is the abbreviated form of Brahma Kumaris World Spiritual University. In the United States, Brahma Kumaris World Spiritual University (BKWSU) is incorporated as Brahma Kumaris World Spiritual Organization (BKWSO). Our website www.bkwsu.org is operated by Brahma Kumaris World Spiritual Organization (BKWSO).
CORRESPONDENCE INFORMATION	
NAME	Colonel Hansa Raval, MC, US Army (ret)
FIRM NAME	Brahma Kumaris World Spiritual Organization
STREET	710 Marquis
CITY	San Antonio
STATE	Texas
COUNTRY	United States
ZIP/POSTAL CODE	78216
PHONE	210-344-8343
FAX	210-344-8343 (by request)
EMAIL ADDRESS	trademark@bktexas.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
TOTAL FEE DUE	325
SIGNATURE INFORMATION	
SIGNATURE	/hr108/
SIGNATORY'S NAME	Colonel Hansa Raval, MC, US Army (ret)
SIGNATORY'S POSITION	Coordinator
DATE SIGNED	06/21/2007
FILING INFORMATION SECTION	

SUBMIT DATE	Thu Jun 21 19:05:13 EDT 2007
TEAS STAMP	USPTO/BAS-24.26.238.10-20 070621190513375915-772125 47-370a3fd52ca81925f96822 6364fb93e125-CC-4363-2007 0621184003665928

PTO Form 1478 (Rev 9/2006)

OMB No. 0651-0009 (Exp 09/30/2008)

Trademark/Service Mark Application, Principal Register

Serial Number: 77212547

Filing Date: 06/21/2007

To the Commissioner for Trademarks:

MARK: BKWSU (Standard Characters, see mark)

The literal element of the mark consists of BKWSU. The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Brahma Kumaris World Spiritual Organization, a corporation of Texas, having an address of 710 Marquis, San Antonio, Texas, United States, 78216, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 035: Provision of advertising space by electronic means and global information networks; editing and publication of advertising matter for others via the internet, specifically websites; operating an online shopping site in the field of spirituality and meditation. The mark has become distinctive of the goods/services through the applicant's substantially exclusive and continuous use in commerce for at least the five years immediately before the date of this statement.

BKWSU is the abbreviated form of Brahma Kumaris World Spiritual University. In the United States, Brahma Kumaris World Spiritual University (BKWSU) is incorporated as Brahma Kumaris World Spiritual Organization (BKWSO). Our website www.bkwsu.org is operated by Brahma Kumaris World Spiritual Organization (BKWSO).

Correspondence Information: Colonel Hansa Raval, MC, US Army (ret)
710 Marquis
San Antonio, Texas 78216
210-344-8343(phone)
210-344-8343 (by request)(fax)
trademark@bktexas.com (authorized)

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /hr108/ Date Signed: 06/21/2007

Signatory's Name: Colonel Hansa Raval, MC, US Army (ret)

Signatory's Position: Coordinator

RAM Sale Number: 4363

RAM Accounting Date: 06/22/2007

Serial Number: 77212547

Internet Transmission Date: Thu Jun 21 19:05:13 EDT 2007

TEAS Stamp: USPTO/BAS-24.26.238.10-20070621190513375

915-77212547-370a3fd52ca81925f968226364f
b93e125-CC-4363-20070621184003665928

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